

FLASH EUROBAROMETER 556

EU challenges and priorities: Young people's views

EUROBAROMETER **TECHNICAL REPORT** FEBRUARY 2025



Survey conducted by Ipsos European Public Affairs at the request of the European Commission, Directorate-General for Communication

Survey coordinated by the European Commission, Directorate-General for Communication (DG COMM "Media Monitoring and Eurobarometer" Unit)

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Project title

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Technical specifications

Between 11 and 20 February 2025, Ipsos European Public affairs carried out Flash Eurobarometer 556 at the request of the European Commission, Directorate-General for Communication. The survey is coordinated by the Directorate-General for Communication, 'Media monitoring and Eurobarometer' unit. Flash Eurobarometer 556 covers the population of EU citizens, residents in one of the 27 Member States of the European Union, and aged between 16 and 30 years.

All interviews were carried via Computer-Assisted Web Interviewing (CAWI), using Ipsos online

panels and their partner network. Respondents were selected from online access panels, groups of pre-recruited individuals who have agreed to take part in research. Sampling quota were set based on age (16-18 year-olds, 19-24 year-olds and 25-30 year-olds), gender and geographic region (NUTS1, NUTS2 or NUTS 3, depending on the size of the country and the number of NUTS regions).

In this report, countries are referred to by their official abbreviation. The abbreviations used in this report are indicated below.



* Cyprus as a whole is one of the 27 EU Member States. For practical reasons, interviews are only carried out in the part of the country controlled by the government of the Republic of Cyprus.

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1. Fieldwork dates and number of interviews (planned/achieved)

	Fieldwork dates	Number of interviews planned	Achieved number of interviews (completed in full)
EU27 💮	11.02.2025-20.02.2025	25 000	25 933
BE 🌗	11.02.2025-18.02.2025	1 000	1 003
BG 🛑	11.02.2025-19.02.2025	1 000	1 020
cz 🦕	11.02.2025-19.02.2025	1 000	1 006
рк 🛑	11.02.2025-20.02.2025	1 000	1 007
DE 🛑	11.02.2025-19.02.2025	1 000	1 013
EE 🛑	11.02.2025-20.02.2025	1 000	1 032
IE 🌗	11.02.2025-20.02.2025	1 000	1 020
EL 🕒	11.02.2025-19.02.2025	1 000	1 012
ES 🙍	11.02.2025-17.02.2025	1 000	1 011
FR 🌗	11.02.2025-19.02.2025	1 000	1 035
HR 쮛	11.02.2025-20.02.2025	1 000	1 018
IT 🌗	11.02.2025-18.02.2025	1 000	1 011
CY 🥑	11.02.2025-19.02.2025	500	503
LV 🔵	11.02.2025-20.02.2025	1 000	1 016
LT 🛑	11.02.2025-20.02.2025	1 000	1 031
LU 🔵	11.02.2025-18.02.2025	500	506
ни 🛑	11.02.2025-18.02.2025	1 000	1 037
МТ 🕚	11.02.2025-20.02.2025	500	518
NL 🔵	11.02.2025-20.02.2025	1 000	1 015
AT 🛑	11.02.2025-19.02.2025	1 000	1 014
PL 🔴	11.02.2025-17.02.2025	1 000	1 016
PT 💿	11.02.2025-18.02.2025	1 000	1 001
RO 🌗	11.02.2025-17.02.2025	1 000	1 019
SI 🖢	11.02.2025-20.02.2025	1 000	1 022
SK 👳	11.02.2025-18.02.2025	1 000	1 013
FI 🕂	11.02.2025-19.02.2025	1 000	1 023
SE 🛑	11.02.2025-18.02.2025	1 000	1 011

2. Response outcomes and response rate

When sampling from access panels, quota sampling is used. For Flash Eurobarometer 556, sampling quota were set based on age 16-18 year-olds, 19-24 year-olds and 25-30 year-olds), gender and geographic region (NUTS1, NUTS2 or NUTS 3, depending on the size of the country and the number of NUTS regions).

When using quota sampling, a response rate cannot be calculated meaningfully for the lack of a definite gross sample because the underlaying assumption with this type of sampling is that all units fulfilling the criteria of a given quota are interchangeable. Moreover, as is common practice across all major panel providers, Ipsos uses a survey router (definition below); this implies that there is no gross sample that can be determined. ESOMAR guidelines recognise that the use of routers makes calculation of response (and refusal) rates difficult, if not impossible. Until a generally accepted best practice emerges, they advise researchers to note this difficulty in their reports to clients.

A survey router is a software system that allocates willing respondents to surveys for which they are likely to qualify. Respondents are directed to the router as a result of a general invitation from the router itself or after not qualifying for another survey in which they had been directly invited to participate. At Ipsos, respondents are allocated to surveys using either a random approach or a hybrid approach (a combination of random and priority). In a random approach, studies are selected entirely at random from all studies in the router. In a priority approach, studies are given preference for selection based on a specified level of priority.

The table on the following page gives more information on the **break-off rate** (respondents who started the survey but did not complete all questions, i.e. partially completed questionnaires).

The table also shows the number of **interviews removed due to low quality**. The online survey data are evaluated by several quality markers that feed into an overall quality score for each respondent (survey length and speeding, straight lining and proportion of "don't know" answers). Interviews that do not pass a lower threshold for this quality score are removed from the final data. It should be added that the interviews removed are not by definition of bad quality. In general, young people tend to be faster completing online surveys, and the quality measures used do not always account for this.

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	Number of questionnaires completed in full	Number of questionnaires completed in part	Break-off rate (out of total questionnaires)	Number of questionnaires removed due to low quality	Low quality rate (out of questionnaires completed in full)
BE 🌔	1 152	38	3.30%	149	12.93%
BG 🛑	1 139	39	3.42%	119	10.45%
CZ 🍗	1 142	68	5.95%	136	11.91%
DK 🛑	1 110	21	1.89%	103	9.28%
DE 🛑	1 336	64	4.79%	159	11.90%
EE 🛑	1 075	41	3.81%	43	4.00%
IE 🌓	1 097	31	2.83%	77	7.02%
EL 🕒	1 185	27	2.28%	119	10.04%
ES 💿	1 344	36	2.68%	152	11.31%
FR 🌓	1 354	62	4.58%	102	7.53%
HR 쮌	1 124	35	3.11%	106	9.43%
IT 🌓	1 359	34	2.50%	142	10.45%
CY 🥑	523	21	4.02%	20	3.82%
LV 🔵	1 159	53	4.57%	143	12.34%
LT 🛑	1 253	53	4.23%	126	10.06%
LU 🛑	519	19	3.66%	13	2.50%
ни 🛑	1 236	36	2.91%	125	10.11%
МТ 🚺	524	12	2.29%	6	1.15%
NL 🔵	1 172	46	3.92%	157	13.40%
AT 🔵	1 222	51	4.17%	144	11.78%
PL 🔴	1 292	57	4.41%	105	8.13%
PT 👳	1 127	39	3.46%	126	11.18%
RO 🌗	1 150	48	4.17%	131	11.39%
SI 💽	1 112	50	4.50%	90	8.09%
SK 👳	1 159	51	4.40%	146	12.60%
FI 🕂	1 132	15	1.33%	109	9.63%
SE 🛑	1 397	45	3.22%	112	8.02%

3. Interview duration

The tables below presents the median interview duration per country. The median is a better measure of the central tendency as it is not skewed by exceptionally high or low durations. The median interview duration is calculated based on questionnaires completed in one session.

Interview duration, median value (mm:ss)						
ве 🌔	06:12					
BG 🛑	06:55					
CZ 🍗	06:21					
DK 🛑	06:02					
de 🛑	04:57					
EE 🛑	06:25					
IE 🌓	06:29					
EL 🕒	06:51					
ES 🥌	04:48					
FR 🌓	05:14					
HR 쮌	06:08					
IT 🌔	04:52					
CY 🥑	06:57					
LV 🔵	06:20					
LT 🛑	06:05					
LU 🔵	06:55					
ни 🛑	05:36					
МТ 🚺	06:23					
NL 🔵	05:35					
AT 🔵	05:46					
PL 🗕	04:57					
PT 🌚	06:01					
RO 🌔	06:19					
SI 🐑	05:59					
SK 👳	05:53					
FI 🕂	06:12					
SE 🛑	04:51					

